

Get the Latest Tech Trends: RUUP4IT?

By Lynette Lefsrud
Lefsrud Communications

5 Tech Trends of 2008

1. Entertainment/Work merge
2. Flash Memory/Solid State Drive
3. Cyber crime increasing
4. Green, green, everything green
5. Smart technology

Entertainment/Work Merge

- Our lives are increasingly merging work and entertainment and technology is changing to match
- Email, Internet, Phone, Games, Instant Messaging, Camera all becoming one

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Entertainment/Work Merge

- iPhone – phone, ipod, camera, video and much more
- WIFI (Wireless Internet) on airlines – testing with Alaska Airlines in 2008



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Entertainment/Work Merge

- ebook – easy distribution via Internet, no printing costs, easy to read
- \$100 – 1 Laptop per child (for Third World or Poverty Areas)



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Flash Memory/Solid State Drive

- Flash Memory is fast, with no moving parts
- Being used for computers as SSD to replace standard hard drives
- In the future? Ultra mobile PC
Solid state drives have quick seek times, no noise, are thin and light, and have low power usage – they are the future of laptops

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Flash Memory/Solid State Drive



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Flash Memory/Solid State Drive

- Samsung is leading the charge, having announced a 128GB SSD at CES 2008



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Cyber Crime Increasing

- More opportunities to take advantage of people online
- Phishing sites – fake sites set up to gather ID, username, passwords

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Cyber Crime Increasing

- "Man Loses \$20,000, eBay Says "Not Our Problem"

Shaqir Duraj appears to have become the latest person to lose money to an eBay fraud.

CBC News reports that Duraj, a Calgary bakery owner, lost \$20,000 last Thursday, after purchasing a car at a site that he thought was eBay Motors. The sale later turned out to be a hoax."

Saturday, December 8, 2007 – In Security Blogspot.com

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Green, Green, Everything Green

- Goals to make a smaller environmental footprint
- Computers – laptop case made from corn
- Cars – Hybrids, Hydrogen, Biofuels
- Lots of innovation – but no big player or product to really change the industry yet

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Green, Green, Everything Green

- ZENN Car in Montreal uses lead acid batteries
- Stock price rose 22% on Jan 10 after deal with Lockheed Martin Co.



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Green, Green, Everything Green

- Hydrogen Powered Provoq concept car by Cadillac debuted in Jan 2008



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Smart Technology

- Technology that is more user friendly
- Function is key
- GPS - Dash Navigation aims to help people avoid traffic jams
- TV – VideoReDo has developed a piece of software that automatically strips out TV ads in taped videos

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Smart Technology

- First video camera that can ID up to finds up to eight faces and continually adjusts the focus, exposure and color



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Feedback and Questions

- Please feel free to ask any questions you may have about the seed.ab.ca Web site.
- Contact me with ideas or suggestions.
- E-mail is lynette@lefsrud.com.
- Phone number is 403.337.8068.

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